



## Analysis of Imran Khan's Speech: A Perceptive from Critical Discourse Analysis

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### Abstract

The objective of this study is to interpret the genuine meaning of the PMOP's speech. Analyzing the relationships between language and its social and political contexts is the objective of critical discourse analysis. Gender, politics, ethnicity, the economics, and religion are among the numerous topics it investigates. This research applies a critical discourse analysis to analyse Imran Khan's September 27, 2019 first major political speech as Pakistan's former former Prime Minister. (CDA). The findings of this study are supported by Fairclough's CDA paradigm. According to Fairclough, there are fundamentally three distinct phases of CDA. This strategy makes the speaker's remarks more easily digested. This research article focuses mostly on answering "what," "which," and "why" According to research, PMOP really cares about people and strives to avoid prejudice against Muslims in India and internationally. In the research, all appropriate data was used. The results might be used to guide future research on CDA.

**Keywords:** Critical Discourse Analysis (CDA), Fairclough model, prove helpful.

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### Introduction

This investigation's primary objective is to analyse a politician's statement in the context of the broader societal situation. Critical discourse analysis is becoming an increasingly significant teaching technique in today's schools. It is necessary for us to evaluate and examine the language we use, whether we are speaking or writing. The primary purpose of this research is to analyse political speeches in order to determine their underlying motivations and the significance of what they say. The study of how language operates and contributes to the construction of meaning in a range of social circumstances is referred to as "critical discourse analysis." It may be conveyed via a multitude of channels, including voice tone, body language, and textual content. The CDA's ultimate objective is to guarantee that communications are properly interpreted. It differs from techniques, such as those that focus a sole emphasis on language usage. It focuses on

interpersonal dynamics and the strategies people use to achieve their goals, including developing rapport, planting the seeds of distrust, generating emotional responses, defusing tense circumstances, and other similar activities.

This subject of linguistics study is also known as "discourse analysis from a critical linguistics viewpoint." Analysis of discourse refers to the study of how humans interpret language in its natural setting. The methodology referred to as critical discourse analysis (CDA). Using this method, we may be able to get insight into the social and literary context in which a person hears a message. Instead than concentrating on the individual parts of a conversation, discourse analysis analyses the whole dialogue. Critical Discourse Analysis is applied to every aspect of the text, regardless of how minute or significant they may be (Vocabulary, Grammar, Register, and Genre etc).



Each discourse, according to Norman Fairclough, may be divided into three distinct levels. The first is known as "description" and includes the use of words, phrases, and clauses. The second is known as "interpretation" (Intention, hidden meanings). This second phase incorporates the "Speech Act Theory" that Austin and Searle established. "Explanation" is the term given to the third phase of the scientific method (Social context, period as Feminism, Racism etc). Systemic Functional Grammar, also known as Systemic Functional Linguistics, is the theoretical basis upon which Critical Discourse Analysis and other Pragmatics ideas are based. It was devised by Michael Alexander Kirkwood Halliday, an Australian linguist (M.A.K Halliday). Discourse & Society is a journal edited by Van Dijk that was first published in 1990. The CDA is the subject of a substantial discussion in this book. As a result of its coverage of CDA, the newspaper has seen a rise of interest from students and scholars.

All of the studies presented up to this point has limitations, such as an insufficient quantity of accessible data or a poorly defined model's implication. A lot of researchers worked together to build CDA. In the past, researchers have utilised the cognitive dissonance hypothesis as a lens to examine the rhetoric of politicians (CDA). Numerous researchers have shown an interest in reading the public utterances of foreign leaders. Both the Van Dijk model and the Fairclough model have been used for research purposes. In light of these differences, academics have begun investigating the intentions of Pakistani politicians while making public pronouncements. This investigation will aim to answer many questions, including "What is the precise structure of the Former former Prime Minister's speech?" Given the vocabulary and grammatical structures, what kind of sentences are these? Where does the speaker want to focus the audience's attention, and how will this serve the

audience? Why does PM give these issues such a high priority, and what are they? The current study employs a corpus and is based on the CDA paradigm. The Fairclough model of CDA serves as the basis for this study's methodology, theoretical underpinnings, and data analysis.

#### Literature Review

Discourse is largely concerned with spoken and written communication, despite its applicability in a number of contexts. In the subject of linguistics, "discourse" refers to any unit of language that is longer than a single sentence and has its own name. Discourse analysis is a technique that may be used to investigate how language is utilised contextually. This strategy is applicable to both spoken and written environments. The idea is to comprehend how language is really employed in real-world contexts. It's likely that using content-description-attributes (CDA) might help us obtain a better understanding of the speakers' intentions and the significance of any given information.

Wang began his inquiry in 2010. This analysis will concentrate on an essential element of the equation. The basic CDA concept behind this study The goal of the SFG analysis of Barack Obama's speech was to restore the public's trust in him by highlighting the transitivity and modality of his slogan "Change has come." Due to his use of straightforward language and inclusion of a religious subject, he was able to connect with his audience in a much easier and more successful way. Due to his persuasive political speech, the audience's confidence in him strengthened.

Bayram's published research may be found at (2010). This essay's central argument is that there is a connection between language and one's perception of the world. This research focuses on the speeches of Tayyip Recep Erdogan in order to analyse the ideological component and linguistic foundation of his discursive style. The former former Prime Minister of Turkey is Tayyip Recep Erdogan. This article explains how learning a second



language may help individuals better comprehend themselves and others. It is essential to comprehend the context of every written or spoken communication (Van Dijk, 2006).

In 2014, Memon, Ali, and Bux performed an inquiry at Benazir Bhutto's last known residence. This article examines in detail the fundamental concepts of this political campaign. The study studies both the concepts themselves and the language used to propagate them. In the study conducted on CDA, a socio-cognitive method was used. According to the results of this study, politicians use speech to affect the attitudes of the public.

Rababah and Hamdan of 2019 perform a mutual appraisal. This research analyses the speeches made by the President of the United States and the Former former Prime Minister of Israel during the Gaza War (Netanyahu and Abbas). This article, which relies on the ideological square offered by Van Dijk and Halliday's Framework, is founded on a comparison of "self" and "other."

The investigation's results make it very clear that two schools of thinking are diametrically opposed to one another. In contrast to the "other," who is portrayed as a "grave menace" and a "agent of devastation," both speakers show themselves to the audience as respectable, "strong" individuals. In addition, we used Halliday's Systemic Functional Grammar with an emphasis on transitivity. In addition, the data revealed that Abbas's discourse emphasised material processes more.

Blommaert and Bulcaen are expected to have started their investigation by 2020. This article does a good job of explicating the concepts behind Fairclough's CDA framework, which are made more evident. Ideology, injustices, and the use of power were deemed to be among the most important parts of the curriculum and courses being studied. This article argues that the major objective of critical discourse analysis (CDA) is to examine

how language contributes to hierarchical structures, biased relationships, and other forms of power imbalance (Wodak 1995). This section also addresses the more intricate parts of the three-dimensional model. This paradigm's initial component is "discourse as text," which comprises "options, patterns, vocabulary, grammar, text structures, etc." The second component is "discourse interpretation," which consists of "coherence," "intertextuality," etc. The third component is "explanation of speech," which involves "hegemony process and ideological effects" (Fairclough, 1992a).

Communication is a key ability that improves all facets of human existence. When people communicate with us, we are able to analyse them, grasp their worldviews, and discern their intentions.

This article presents an analysis of Imran Khan's speech as Pakistani former former Prime Minister. In this inquiry, we gather and analyse data in a more qualitative manner. The content-domain approach (CDA) devised by Fairclough is utilised to report the results.

#### Methodology

##### 3.1. Research Tool

This research instrument for the ongoing study is based on the CDA model developed by Fairclough. This paradigm may be broken down into three distinct phases. By going through these steps, we will be able to accurately and quickly comprehend the information.

##### 3.2. Sampling and Population

The Sample for this Corpus-based study is taken from PM Imran Khan Speech delivered in 27<sup>th</sup> September 2019, taken from internet <https://www.brecorder.com/2019/09/27/524851/full-transcript-of-primeminister-imran-khans-speech-at-the-unga/>. The basic purpose of this study is to analyze the purpose or ideology of this speech.

##### 3.3. Data Collection

The information obtained from the internet and used in this research comes from a speech given in 2019 by the Former former



Prime Minister of Pakistan, Imran Khan. The objective or driving force of Speech was investigated with the use of the Fairclough model, which served as a conceptual guide.

Results, Findings, And Analysis

CDA is crucial to deciphering the message. Using CDA models, we can decipher the underlying significance.

From the 2019 speech given by Pakistani PM Imran Khan, the following questions and/or major ideas have been extracted for further study.

- Religious Aspects (see paragraph # 01)
- Justice (see paragraph # 01)
- Warning (see paragraph #05)
- Emotional Attachment (see paragraph # 04)
- Historical Background (see paragraph # 05)
- Non-Muslims Cruelty over Muslims (see paragraph # 02)
- Kashmiri (see paragraph # 02)
- Terrorism (see paragraph # 02)
- Racism (see paragraph # 03)
- Reaction of other Countries (see paragraph # 04)

*1) Again; with minorities. In Islam, it was a sacred duty to protect places of worship of all religions. It was announced that all human beings were equal. The 4th caliph of Medina lost a court case against a Jewish citizen. No 1 was above the law.*

*When a Muslim community is unjust to a Minority, it is going against the teachings of our religion. Our Prophet (PBUH) lives in our heart, and when he is maligned, it hurts us.*

*I always imagined what I would say and educate the world about Islam if I ever stood on this forum.*

*In western society, the holocaust is treated with sensitivity because it hurts the Jewish community. So that's the same respect we ask for; do not hurt our sentiments by maligning our Holy Prophet (PBUH). That is all we ask.*

In his address, the Former former Prime Minister of Pakistan, Imran Khan, touches on religious topics. The Former former Prime

Minister goes into great length on Islam. In the eyes of Islam, every single human being is on an equal footing, and no one is more important than another. Islam is the religion that was brought to the world by the Prophet Muhammad (peace be upon him), and it is also the faith that inspires the most love in our hearts. Also demonstrates the consequences of doing injustice towards a minority. It is detrimental to a person's wellbeing to question the fairness of any society or religion. Therefore, you should never insult any faith. In this context, please also cite the example of justice set by the fourth Caliph of Islam.

*2) Now I want to move on to talk about Kashmir. When we came into power; my first priority was that Pakistan would be that country that would try its best to bring peace.*

*So my first move was to reach out to Modi & I said let's work our differences, leave our past behind & our main priority should be our people as we have similar problems; poverty & climate change. Highest number of people reside in subcontinent.*

*On zero response from India; we thought we should wait till the Indian elections since BJP is a nationalist party. Meanwhile, a Kashmiri boy radicalized by Indian forces blew himself up on an Indian convoy. Immediately India blamed Pakistan.*

*I told India to give us any proof and we'd act. We had actual proofs of Indian intervention in some terrorist attacks in our Balochistan province. We even caught their spy Kulbhushan Yadav who admitted to crimes. Instead of sharing proofs of any Pakistani's alleged involvement in Pulwama attack, they tried to bomb us. We retaliated. We captured their pilot; but returned him the next day because we did not want the situation to escalate. In the election campaign, Mr. Modi used terms like "This was just a trailer. The movie is yet to come." We thought post the elections we would go back to a normal relationship. But that was not the case. Post the elections, we realized Indians*



*were trying to push us on the FATF blacklist to economically isolate us. That's when we realized there was an agenda. And then the revocation of the article 370 happened which used to give Kashmir special status. They escalated the number of troops in Kashmir and put 8 million people under curfew. What kind of a mindset locks up 8 million people? Women, children, sick people. What I know of the west, they wouldn't stand for 8 million animals to be locked up. These are humans.*

It is also clear that India has a problem with cruelty and unfairness. The Indian government and military are becoming more harsh against the Muslim community in Kashmir, and this brutality is just getting worse by the day. As a direct consequence of their injustice, a great number of Muslims in Kashmiriyats were put to death. For instance, Pakistan caught Indian terrorist Kulbhushan Yadav from Balochistan Province in addition to Indian pilots but ultimately pardoned them and returned them, indicating that Muslims wished peace everywhere but non-Muslims, notably Indians, never did. Indians kill Kashmiris for no apparent cause, upsetting the peace across the Muslim world; the curfew further disturbs the quality of life of the inhabitants and denies them their fundamental human rights. All of these problems have a negative impact on the economy and contribute to issues like poverty and climate change. That is the only thing they've ever done to Islam and Muslims.

3) *Mr. President; I have to explain what the RSS is. Mr. Modi is a "life member" of RSS. An organisation inspired by Hitler and Mussolini. They believed in racial superiority the same way that the Nazi's believed in the supremacy of the Aryan race. This is open knowledge. RSS believes in the racial superiority of Hindus. It was hatred for the Muslims & Christians. They believe that the golden age of Hinduism halted b/c of Muslim rule. They openly stated hatred for Muslims and Christians. This is all open knowledge. You can all just google the founding fathers of the*

*RSS like Golwalkar. This ideology of hate murdered Mahatma Gandhi. The hate ideology allowed RSS goons under Modi's CM ship in Gujarat to butcher 2000 Muslims. The Congress party gave a statement that terrorists were being trained in RSS Camps. Modi was not allowed to travel to the US. What kind of a mindset locks up 8 million people? Women, children, sick people. What I know of the west, they wouldn't stand for 8 million animals to be locked up. These are humans. The way Kashmiris are caged like animals in homes. Their political leadership arrested, even pro India ones. 13,000 boys picked up & taken to unknown locations. Youngsters blinded with pellets. This will only lead to further radicalisation.*

According to the former former Prime Minister, Indians often abuse their superiority complex. For them, racism is more vital than equality. (A belief that members of one race are superior to those of other races) Given your emphasis on racism, how do you ensure that justice is served? Children everywhere are their countries' future leaders. However, Kashmiris destroy their potential. The 8 million inhabitants of Kashmir who are suffering from their hate and fear. Than them, animals are much superior to humans. They never treat their pets in such a cruel manner. All of these factors contribute to an upsurge in anti-Muslim and anti-Kashmiri sentiment. Mainly because the majority does not see the worth of those who are considered a minority. Killing is against Islam and is taught by those who oppose the religion, justice, and equality.

4) *How would the Jewish community react if even 8000 Jews were under lockdown? How would the Europeans react? How would any human community react? Are we children of a lesser God? Don't u know this causes us pain.*

*We've been brought up watching films; a good guy doesn't get justice.... he picks up a weapon, and a whole cinema cheers him on. What has been the response of the world*





community on any atrocities in the Muslim world? When people lose the will to live, they pick up guns. A movie "Death Wish" depicts how a boy picks up guns and starts killing all muggers. If you are doing this to human beings, pushing them, you are leading to radicalisation.

Following the golden rule advocated by Islam, one should treat people the way one would want to be treated. Due to its illuminating nature, it helps us understand how our actions affect others around us, paving the path for the establishment of justice and the maintenance of global peace and prosperity. But no one thinks that way, and instead they want to indulge in all the good things life has to offer while denying the same to others. One can never intentionally injure another person who has a deep understanding of their sentiments.

All of Kashmir is under lockdown, yet no one is doing anything about it. If they're put in such a precarious position, how will they respond? As Pakistan's former Prime Minister, Imran Khan, put it, "In this manner, rebels will be created," meaning that citizens of India and other non-Muslim nations would be raised to see Muslims as the enemy and to take up arms against them. Assuming this trend continues, where does Kashmir go from here? Individuals stopped having any expectation of survival. There is no regard among non-Muslims for other nations, and this includes Muslims, Kashmir, and minorities. The ex-PMOP of Pakistan is spot-on in his assessment of the ideological motivations behind India's system of discrimination.

5) *I feel we are back in 1939; Munich. Czechoslovakia has been taken. Will the word community appease a market of 1.2bn or will it stand up for justice and humanity? If a conventional war starts between 2 countries, nuclear countries anything could happen. Supposing a country 7 times smaller than its neighbour; faced with a question. Either you surrender, or you fight till the end. I ask myself this question. And my belief is 'La*

*ilaha illAllah', there is no God but one. We will FIGHT!*

*I am not threatening here about a nuclear war; it is a worry. It is a test for the United Nations. You are the one who said Kashmir right to self determination. This is not the time for appeasement like that in 1939 in Munich. This is the time when you, the United Nations, must urge India to lift the curfew; to free the 13,000 Kashmiris who have disappeared meanwhile and this is the time when the UN must insist on Kashmir's right to self determination!*

This is where PMOP Imran Khan provided historical context and asked the UN to admonish India against using its power inappropriately. The CDA framework allows us to understand the non-Muslim worldview with regard to Muslims.

The PMOP Imran Khan speech is analysed in this research throughout all levels of the Norman Fairclough model. As a result, the reader will have a deeper understanding of the speech and its underlying themes.

### Discussion And Conclusion

The Fairclough model proposes a three-step method for inferring meaning. The procedure starts with a "Description" phase comprised of ten questions. The first four questions focus on vocabulary and lexical form, while the next four inquiries focus on grammar and the identification of sentence kinds (interrogative, declarative, active voice, passive voice, etc.). The ninth and tenth questions are concerned with fairness and the issue of whether or not all of the topics under discussion get equal treatment. The last question in the first round addresses the organisation of the message, which comprises its introduction, body, and conclusion. Structure dictates the kind of message we want to convey.

The "Interpretation" phase of Fairclough's model is the second stage. The first step in interpreting any piece of writing is to comprehend the speaker's or writer's intent and the text's motive. Where are the real



motivations? In addition to "Speech Act theory," "Member resources" refers to the mental processes through which information is sent and received, namely interpretation and understanding (Acts as threat, prohibition, promise etc). This phase spans the totality of the mind.

The third and last step is termed "Explanation," and it involves a comprehensive assessment of the text's historical and social context. Regardless of the topic of the book at hand (colonialism, racism, sexism, feminism, etc.), what social issues does it address?

Using the Fairclough paradigm, the researcher strives to offer appropriate replies to each of the questions listed above.

1) What is the outline of PM speech?  
OR

2) Which topics are more prominent?  
*on September 27, 2019 Pakistani Former former Prime Minister Imran Khan gave an impassioned speech at the UNGA. PM Khan touched on four major themes: Climate change, Money laundering, Islamophobia, and Kashmir.*

There were main four topics under discussion in PM Speech. The PMOP tries his best to solve all problems regarding these topics.

3) What is the type of (vocabulary, grammar) sentences?

*I stand here at this forum of world leaders where we have a chance to discuss the problems the world is facing. I especially came to this forum despite a difficult time in my country; facing challenges... I would not have come had there not been a very urgent problem that the world must address.*

*First let me talk about climate change; I have seen a lot of leaders talk about this. But I don't see world leaders really realizing the urgency of the situation. We have a lot of ideas; but as they say, ideas without funding is mere hallucination. The rich countries must show political will; they can not allow this flight of capital from poor countries through corruption. How can poor countries meet the*

*United Nations SDG's when money for human development can easily leave our countries?*

In his address, Former Prime Minister Imran Khan used a variety of phrase structures. After beginning with words of explanation, he moved on to those of inquiry. All sentences are active voice. PMOP will never make an attempt to conceal the agent. This is such an easy-to-understand speech that even somebody with little prior education can follow along. The emphasis that is placed on each of the important issues in his speech is equivalent, and there are a total of four significant topics. PM discussion of each issue, in depth and in equal measure..

4. *What is the hidden meaning or purpose of this speech?*

The language employs a variety of sentence structures while retaining a manageable level of vocabulary and syntax complexity. The hidden objective of this speech is to increase Muslim confidence and bring him closer to his audience. The PMOP provides the reasons for Kashmir's deplorable condition. Explain how Muslims have been mistreated by non-Muslims, focusing on Kashmir and other minority groups. The primary objective is to expose the truth about the attitudes of Indians and other non-Muslims toward Muslims. Indians and non-Muslims viewed them as independent and powerful. The underlying meaning of this statement is that PMOP is a devotee of religion, Islam, of country, of humanity, and of all the values of Islam, especially equality, which non-Muslims have denied Muslim countries. The PMOP of Pakistan, Imran Khan, reveals the true nature of Indians and other non-Muslims, namely that they are the enemy of Islam and Muslims, and warns them to stop their misbehaviour or face consequences.

Using the Fairclough framework, the philosophy of the Pakistani prime minister is exposed for all to see.

5. *Why all these topics are important?*

OR

6. *Why, PM focus on all these topics?*



Nations are the outcome of civilizations created by humans. The economic and political situation of Pakistan has prompted Prime Minister Imran Khan to prioritise the aforementioned four issues. There is a relationship between political and social concerns. The entire status of a society has an effect on its political and economic systems. In this address, the Prime Minister outlines in great depth the implications of Pakistan, Kashmir, and cases of money laundering on the country's finances and political standing, as well as the repercussions for the country's future if the country's young rebel to stop this situation. Imran Khan, Pakistan's Minister of the Interior, is striving to improve circumstances and bring peace to Pakistan, the rest of South Asia, and Kashmir in particular.

The Fairclough model of CDA illustrates that the purpose of this research is to manage the existing condition of things, address the issues that have emerged, and create more optimistic and prosperous futures. The CDA paradigm enables us to comprehend the motives driving any kind of communication (verbal, nonverbal, written, spoken, etc.). Language and social environment are two of CDA's primary study concerns.

Since the researchers examined President Obama's remarks, we can compare the findings to past research. Since he spoke in the first person and brought up his religious views, his language is extremely clear and idiomatic. Therefore, he tried all he could to win over the public and develop relationship with his audience. Each of these speeches is an attempt to persuade the audience to endorse his objectives.

It is evident from these publications and citations how researchers employ CDA and its many models to expose latent ideologies. Knowing a language's meanings and functions is more essential than learning its grammar.

### Limitations And Further Research

This corpus-based research is based on a content analysis of PMOP Imran Khan's political speech, which was collected from the internet and presented by PMOP on September 27th, 2019. Additional limitations of this research include the fact that it was only able to conduct an analysis of a single Speech that was based on the Fairclough model of CDA. The researchers may look to this study for guidance while they carry out further research if they so want

